



1. Tell us about your business and what you do?

The Bradenton Herald has transformed our platform from print only to a robust multi-media communications company reaching readers through multiple channels, delivering the latest in news weather and sports.

2. What makes your business stand out?

We're unique in that our business is keeping you informed or helping your business reach a targeted audience. We're also the hometown news source. No one else can make that claim legitimately.

3. Why have you been successful?

Customer first and foremost has been our key to success and giving back to the community.

We create long lasting relationships with our readers and advertisers and we care about each other.

4. What advice would you give for someone planning to do business in Manatee County today?

Get involved, stay involved and get to know the people here. This community is all about the people and relationships.

5. Why did you choose to be involved in 'Together Manatee'?

The Herald brought Together Manatee to this community because it is a perfect fit. It matches people and businesses that want to make Manatee a better place with the ideas and the vehicle to get things accomplished.

Bob Turner
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